



# CAMPUS SCOPE

September 2025

NEWSLETTER



# THANK YOU GET-TOGETHER



On 13th September, IIS (deemed to be University) organized its annual Thank You Get Together - Aabhaar 2025 at the university lawns. Designed as a heartfelt gesture of gratitude for the seniors and a celebration of student leadership, the program beautifully combined solemn moments of responsibility with joyous cultural performances.

The programme opened with Shiv Vandana, invoking divine blessings for a successful gathering, followed by a Welcome Address by Ms. Fresher UG, Tanisha Jain, who extended warm greetings to the dignitaries, faculty members, seniors, and students. The stage then came alive with a series of mesmerizing performances. A significant highlight of the programme was the Investiture Ceremony, where the newly elected student council for the academic year was formally introduced. In his address to the gathering, Hon'ble Chancellor, Mr. Amit Gupta, emphasized the deeper meaning of leadership. He remarked that "leadership is not only a post, but a sense of responsibility and duty towards the university and society." As the evening drew to a close, Ms. Fresher PG, Richa Kothari delivered the Vote of Thanks, expressing heartfelt gratitude to the dignitaries, faculty, performers, and students for making Aabhaar 2025 a grand success. The celebrations concluded with the much-awaited dance party, where students took to the floor with unmatched enthusiasm.

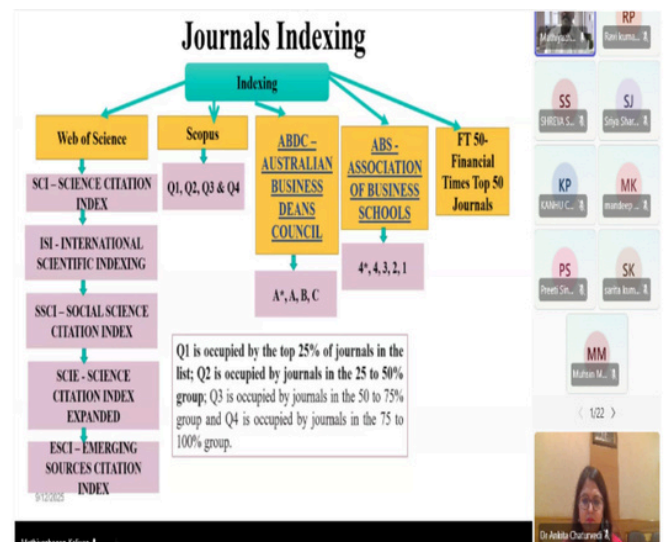


## Awareness Programme

The Departments of Accounting & Taxation and Management Studies of IIS (Deemed to be University), Jaipur, jointly organized an Awareness Session on the Certificate in Accounting Technicians (CAT) course on 3rd September. The programme was conducted in collaboration with the Institute of Cost Accountants of India (ICMAI) and witnessed enthusiastic participation from B.Com., B.Com. (Hons.), and BBA students.

The session commenced with an insightful address by CMA Purnima Goyal, Chairperson, ICMAI Jaipur Chapter, who introduced the Institute of Cost Accountants of India (ICMAI). Following this, Mr. Varun Joshi, Assistant Director, ICMAI, elaborated on the Certificate in Accounting Technicians (CAT) course. Approved by the National Council for Vocational Education and Training (NCVET), the CAT course integrates technical accounting knowledge with IT training, employability skills, and statutory compliance expertise. The session provided students with a comprehensive understanding of both the credibility of ICMAI as an institution and the career relevance of the CAT course.

## Online Workshop



On September 12, the Centre for Research, Innovation, and Training (CRIT), IIS (Deemed to be University), conducted an online workshop on “How to Select Journals for Research Publications,” reflecting the University’s commitment to enhancing research capabilities and publication practices. Resource person, Dr. K. Mathiyazhagan, whose credentials include being an Associate Editor for multiple reputed academic journals and recognition among Stanford’s top 2% scientists. His expertise in research and academic publishing provided participants with a valuable learning experience.

Dr. Mathiyazhagan’s session was highly interactive, addressing participants’ concerns about research and publication strategies. Dr. Mathiyazhagan also shared practical advice on building strong research teams and strategically investing time in exploring new research directions. He underscored the significance of staying informed about current research trends to remain competitive. The event successfully empowered the research community with practical knowledge and strategic insights necessary for impactful research publication.

## National Inter-Institutional Patriotic Solo Song Competition



The NSS Units of IIS (Deemed to be University) proudly organized the NSS Foundation Day with great enthusiasm and zeal. The program began on a soulful note with the NSS Song, sung by the volunteers. The highlight of the celebration was the National-Level Solo Song Competition, organized especially for Foundation Day. The competition drew participants from all across India, who joined both online and offline, creating a vibrant atmosphere that celebrated both talent and togetherness. The performances were nothing short of breathtaking, with participants pouring their heart into every note.

## Wellness Camp

On 12th September, the Department of Psychology at IIS (Deemed to be University) organized an interactive and awareness-driven event titled “WELLNESS CAMP.” The event was facilitated by trained psychology students from the university who were provided with a tailored briefing on how to conduct the activity effectively. The event setup included multiple facilitators seated at designated tables. As registrations began, participants were guided one by one to their respective facilitators. Each participant completed a standardized assessment through a digital scanner that evaluated their depression, anxiety, and stress levels for the past week. Once the results were generated, the facilitators interpreted the scores and provided participants with brief feedback about their mental health status. In addition to score interpretation, facilitators shared simple and practical techniques to manage stress, anxiety, and depressive thoughts including grounding exercises, deep breathing, and daily self-care habits.





## Alumna Session

The Department of English Literature and Language organized an alumna session titled “The Editor’s Desk: An English Graduate’s Journey from Campus to Career” on 19th September. The session featured Ms. Prachi Koolwal, an alumna of the Class of 2022, who is currently working as an Assistant Editor at Fingerprint

Publishing. With experience in diverse genres ranging from historical fiction to self-help and romance, Ms. Koolwal has established herself as a promising cross-genre editor.

Through a comprehensive presentation, Ms. Koolwal offered an engaging account of her professional journey, tracing her path after postgraduate studies on becoming a structural editor. Drawing from her personal experience, she highlighted the importance of building a diverse portfolio, honing soft skills, and networking, emphasizing how these open doors for opportunities. She also threw light on the stages of her editorial journey, including the research phase, editorial tests, and interviews, thereby providing students with practical insights into the publishing industry. The session concluded with an interactive Q&A, followed by a vote of thanks.

## Miscellany

The Department of English Literature and Language, IIS (Deemed to be University), hosted an online guest lecture- Miscellany on 25th September. The speaker for the Inter-disciplinary session was Prof. Tamas David-Barrett, behavioural scientist at Trinity College, Oxford University. His talk on “The Evolution of Patriarchy and How AI May Reshape Humanity” brought together themes of demography, economics, social structures, and the possibilities of artificial intelligence in ways that felt at once rigorous and accessible. He reminded the audience that while societies evolve slowly, artificial intelligence is advancing at a much faster pace, often outstripping institutions such as education, politics, and ethics, which struggle to keep up. The key challenge, he stressed, was not to treat AI as an external threat, but to think about how communities might use it justly and responsibly for the collective good, including the urgent tasks of climate action and environmental conservation.





## Workshop on Women Empowerment and Legal Awareness

The Department of Political Science and International Relations, in collaboration with the Internal Complaints Committee (ICC) and the Centre for Women's Studies (CWS), organized a one-day workshop on "Her Rights, Her Dignity: Understanding Legal Safeguards against Sexual Harassment" on 18th September. The resource person for the workshop was Ms. Oorjasvi Goswami, Advocate, Supreme Court of India, who delivered an insightful lecture on the constitutional and legal provisions that protect women against sexual harassment in workplaces and educational institutions. She emphasized the significance of awareness, reporting mechanisms, and institutional support systems in ensuring a safe and dignified environment for women. The program successfully enhanced legal literacy, instilled confidence among students, and reaffirmed the importance of empowering women through rights-based education.

## Dandiya Utsav

To mark the auspicious festival of Navratri, IIS (deemed to be) University organized "IISU Dandiya Utsav" on 26th September at the IISU lawns. The event witnessed active participation from students, faculty, and guests, who came together to celebrate the vibrant cultural tradition. The celebration began with a warm welcome to the Chief Guest of the evening Smt. Vijaya Gupta, Past President Rotary Marugandha, a Paul Harris fellow and wife of our beloved Chancellor Late Dr. Ashok Gupta Sir. Thereafter, Durga Aarti was performed by the esteemed guests along with the Vice Chancellor Prof. T.N. Mathur and the Pro VC and Registrar Dr. Raakhi Gupta.

Right after the Aarti, participants dressed in colourful traditional attire, adding charm and authenticity to the festive mood filled the lawns. As the rhythmic beats of traditional music filled the air, the dance floor came alive with synchronized steps and joyful energy. In addition to the dance performances, the event also featured a competition for the Best Costume and the Best Dancer, which added excitement and encouraged enthusiastic participation. Lucky Draw was another major attraction of the Dandiya Utsav. Delicious snacks and refreshing drinks available at the food stalls further enhanced the festive vibe.



## Seminar on World Suicide Prevention Day

On the Occasion of World Suicide Prevention Day, the Department of Psychology organised a seminar on Suicide prevention in collaboration with the Ashray Foundation. The Speaker, Dr. Manisha Sharma started the session with an ice-breaking activity. She discussed suicide prevention, noting that over 729,000 deaths by suicide have been recorded as the third leading cause of death. She also mentioned that suicide attempts are more common than committed suicides. She outlined warning signs- verbal, behavioural, and emotional cues and emphasized the importance of timely support, safe space to share feelings, and encouraging individuals to seek help. Additionally, she shared various coping strategies, such as reaching out to others, practicing mindfulness, staying active, expressing oneself, and establishing a daily routine. The Event concluded with a Psychodrama presented by the II-year students of the psychology department.



## Guest Lecture & Training Session on CPR

The NSS Unit of IIS (Deemed to be University) organized a guest lecture and hands-on training session on cardiopulmonary resuscitation (CPR) on September 29 at Ojas Hall. The main objectives of the event were to spread awareness about the importance of CPR and to equip volunteers with the knowledge and skills needed to perform it effectively during medical emergencies. An expert speaker led the session, covering the theory, purpose, and detailed steps involved in performing CPR. Participants were guided through essential techniques such as correct hand positioning, rescue breathing, chest compressions, and maintaining a consistent rhythm during CPR administration. To enhance understanding, a live demonstration was conducted, allowing volunteers to observe and grasp the practical aspects of the procedure. The speaker also highlighted the importance of staying calm and alert in emergency scenarios.



## 'Hindi Diwas' Celebrations

To commemorate Hindi Diwas (September 14), the Department of Indian Literature and Languages (Hindi) organized several creative competitions from September 14 to September 20. The objective was to encourage expression, sensitivity, and creativity towards Hindi language among students.

In Poetry and Story Writing Competition, the participants expressed their imagination on topics like 'Flight of the Future', 'Childhood Memories' and 'Life Beyond Bondage' based on given pictures. In Personal Letter Writing Competition, students wrote letters to their parents, expressing their experiences of being away from home. In Extempore Competition, organised in collaboration with UGC-SAARTHI, participants presented their views confidently and logically on topics related to the National Education Policy 2020. The Slogan Writing Competition, held jointly by the Central Library and NDLI, was themed "Digital or Real, Library is Always Ideal" where participants submitted many meaningful and original slogans highlighting the importance of libraries. The Poster Competition was conducted in collaboration with UGC-NEP SAARTHI and Central Library-NDLI, in which students prepared 233 attractive posters on the theme "Indian Education, Indian Languages - New Policy, New India", which reflected the objectives of the National Education Policy 2020 and the importance of Indian languages. The Exhibition of books related to Hindi Literature, organised in collaboration with the Central Library, made the event informative and inspiring.



## World Ozone Day

To commemorate World Ozone Day, the Department of Chemistry organized engaging and awareness-oriented activities on 16th September. The event aimed to highlight the significance of the ozone layer in protecting life on Earth and to encourage students to contribute toward environmental conservation through creative and scientific expression. The celebration commenced with a Meme-Making Competition on the theme "From Science to Global Action". The competition provided students with an opportunity to creatively express their ideas on ozone depletion and environmental sustainability. The memes were evaluated by Dr. Shwet Goel, Department of Fine Arts and Dr. Payal Mehtani, Department of Biotechnology, who appreciated the creativity, originality, and awareness reflected in the students' work. Following the meme-making competition, a fun and interactive game "Chem Bingo" was conducted. The game blended learning with recreation, allowing students to revise key chemistry concepts in an enjoyable format.

The event concluded with a prize distribution ceremony, where the Hon'ble Vice Chancellor, Prof. T. N. Mathur, Advisor, Prof. K. S. Sharma, Dean, Prof. P. J. John presented awards to the winners and congratulated all participants for their active involvement.



# Search Engine Optimization Workshop



The Search Engine Optimization Workshop organized by the Department of CS & IT, was conducted from 23rd September to 4th October at IIS (Deemed to be University). The sessions were led by guest faculties Mr. Abhinav Pandey, Digital Marketing Coach and Consultant, and Mr. Shivam Yadav, Digital Marketing Manager. The workshop aimed to provide students with practical knowledge of website optimization, keyword strategy, and digital marketing tools. On Day 1, students learned about Website Infrastructure, Search Engine Components, and Types of SEO. On Day 2, the focus was on Keyword Planning, AI in Content Creation, and On-Page SEO. On Day 3, students explored XML Sitemap and Robots.txt, learning how they guide and control crawlers. On Day 4, students were introduced to Google Search Console and other analytical tools like MozCast, Google PageSpeed Insights, and Google Trends. On Day 5, the sessions focused on Crawlers, Off-Page SEO, and Google Analytics. On Day 6, the first session was on Backlink Techniques, where students learned methods like blog commenting, forum participation, and business listings. The second session was conducted by Dr. Manoj Gattani, who shared valuable insights on Industrial Problem-Solving and Start-up Development. On Day 7, students explored practical SEO tools like SimilarWeb and Ahrefs, along with the concept of Local SEO and the use of social media for improving visibility. The workshop concluded with an assessment test and revision of key topics.

## Product Display

Under the brand name “Shwellery”, a group of creative and enthusiastic students from IIS (Deemed to be University) set up an attractive display of handmade jewellery at the IISU Incubation Kiosk on 11<sup>th</sup> September. The display featured a wide variety of jewellery items such as earrings, necklaces, bracelets, anklets, and rings, all carefully handcrafted using a blend of contemporary and traditional designs. The materials used included beads, stones, threads, shells, and other locally available resources, making each piece unique and environmentally conscious. Throughout the day, the display attracted attention from faculty members, students, and visitors who appreciated the craftsmanship, innovation, and professional presentation of the products.



# TRIATHLON'25

The Student Council members of the IISU Incubation Centre participated in the Inter-Collegiate PowerPoint Competition TRIATHLON'25, organized by the Department of Accountancy and Business Statistics, Kanoria PG Mahila Mahavidyalaya, Jaipur, on 24th September 2025. The theme of the competition was "AI as a Digital Teacher: A Threat or An Opportunity to Critical Thinking, Creativity, and Problem-Solving Skills." The team comprising Ms. Lakshyata Rathore, Ms. Chavi Goyal, and Ms. Mahi Khandelwal brought laurels to the University by securing the Third Prize in the competition.



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